

The **Riverland Triathlon Club - Strategic Plan 2015 - 2020** clearly outlines our Mission, Values and Objectives (to be reviewed annually).

Our Core Brand Values are:

- * **Respect**
- * **Health**
- * **Environment**
- * **Belonging**
- * **Achievement**

VISION:

To grow the sport of triathlon in the Riverland.

MISSION AND OBJECTIVES

Our mission is to ensure the existence of quality participation opportunities and pathways within the sport of triathlon in the Riverland through achieving the following key objectives through:

Organisational Excellence

To build a sustainable and prosperous organisation by enabling innovation, collaboration and excellence.

Including: financial sustainability and growth, communication and collaboration, efficient and effective systems and processes. Quality governance and leadership. Appropriate risk management policies. To develop the culture of triathlon in line with its core values.

Participation

To grow participation in the sport of triathlon by providing leadership and increased opportunities. Including: safe and friendly environments, opportunities for all athletes including those with a disability. To promote participation and engagement through the appropriate use of multi-media, including social media. To develop junior and adult skills and development programs.

Membership

To grow membership by increasing the number of new members and retaining existing members. Including: awareness and communication, a sense of community, quality training environments. Safe and friendly environments, opportunities for all athletes including those with a disability. To promote participation and engagement through the appropriate use of multi-media, including social media. To deliver education and leadership to ensure clubs provide a safe, friendly and quality participation experience to encourage membership.

Events

To ensure that opportunities exist at all levels to compete in events of the highest quality through leadership and collaboration.

Including: well organised and officiated events, provision of atmosphere and enjoyment, appropriate sanctioning and risk management, accessible to all including those with a disability. To promote participation through the appropriate use of multi-media, including social media.